



Health Out Loud (HOL) is a socially motivated grassroots movement that was founded as a student group in 2010, expanded into a non-profit organization in 2014, and became a CRA-registered charity in 2015. Through our community, high school and university programs that make health fun, relatable and understandable, we meet participant-identified health priorities for over 2000 participants. Not only do we have a huge track-record of success with innovating health, we also have a close-knit family of supportive friends and mentors. By joining our team, you will be a valued member of HOL; you will not only complete meaningful tasks, but you will also have the opportunity to transform your own ideas into real projects and shape HOL's long-term vision.

JOB TITLE: Graphic Designer

REPORT TO: Managing Director

OF VACANT POSITION(S): 1

TIME COMMITMENT: 10-16 hours/week

This position is ideal for students from the following programs:

- Graphic design
- Advertising and marketing communications
- Nonprofit management

BENEFITS:

- Additional graphic design pieces for a professional portfolio
- Public credit and exposure for graphic design projects
- An energetic, fun, and driven team culture with amazing people
- One-on-one mentorship, plus continuous opportunities to provide feedback and shape your personal Health Out Loud journey
- A safe atmosphere that is inclusive, handles mistakes constructively, and encourages learning
- Leadership, project planning and industry design standards training organized by Health Out Loud
- An opportunity to use your skills and interests to make a positive difference in the community
- Real-life leadership experience in teaching and public health
- A chance to be part of a diverse Toronto community
- An opportunity to work alongside Health Out Loud's professional advisors, including professors, leading professionals and community workers
- A potential platform from which to explore your own initiatives and entrepreneurial ideas, beyond your specific role
- An opportunity to learn more about the non-profit sector and to increase network ties in this domain

RESPONSIBILITIES:

- Design and edit graphic images as required for the website, physical promotional materials and social media based marketing campaigns
- Collaborate with other team members to determine a need for graphics
- Contribute your creative vision and insights to the organization-wide branding strategy for Health Out Loud
- Develop and present your ideas through creative projects as animation, storyboarding, and collages
- Professional development including skill-based training sessions and attending related conferences
- Attending bi-weekly core-team meetings as required
- Act as an ambassador and promote Health Out Loud at networking events, conferences, or other external engagements



* These responsibilities will be completed under the mentorship and supervision of a professional mentor. Students will be given more autonomy according to their comfort level and performance. We encourage all of our students to take on leadership roles, pitch ideas, and pursue personal projects.

QUALIFICATIONS:

- Leadership experience in the non-profit sector, other organizations or student groups
- Ability to proficiently use a vector-based graphics design software such as Adobe Illustrator
- Previous experience working with Adobe Creative Suite, extensively on Photoshop and After Effects, or equivalent is an asset
- Provide sample work from a previous or personal project
- Experience designing for print and websites is an asset
- Knowledge of web design standards to improve user experience is an asset
- Good working knowledge of Microsoft Office, specifically with skills in PowerPoint, Word and Excel
- Strong interpersonal and organizational skills
- Flexibility and adaptability in an environment with shifting priorities and deadlines
- Comfortable working in both a team oriented and independent manner simultaneously
- Strong verbal and written communication skills
- Willingness to listen and apply constructive approaches in a team setting
- Excellent judgment and analytic abilities, including the capacity to assess situations, draw appropriate conclusions and make sound decisions
- Experience working with special populations, such as young mothers, youth or newcomers is an asset

We're always interested in taking in creative, open-minded, and energetic people who can help us empower our community. We have built a wonderful team of people and a great place to work, too!

If you are interested in this position, please visit <http://healthoutloud.org/get-involved-2/join-hol/> and fill out the application online.

If we are not recruiting at the moment, please direct your interest to info@healthoutloud.org